



BUSINESS PROFILE

FOR

KISS BEVERAGES (PTY) LTD

REG.NO:2017/079844/07

INCOME TAX NO: 9564183185

VAT no. 4420297758

PUBLIC OFFICER: MAHLATSE ISAAC MOTSWEGE

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1. General Overview of the industry in South Africa

There are several carbonated drinks factories in RSA, of which one famous producer is local at Rocky's Drift ±16km from Mbombela, registered as Golden Beverages but famously trading as Squeeza. Twizza Beverages founded in 2003 in Queenstown Eastern Cape, owners originally from New Zealand, PEPSI from USA, Coca Cola from USA, Coo-ee beverages founded in 1947 in Amanzimtoti KwaZulu Natal, South Africa, Refresher founded in 2006 in Gauteng by Little Green Beverages (LGB), Kingsley from USA and its headquarters are in UAE founded in 2007, while others such as MOFAYA born in Gauteng-South Africa founded by an aspiring entrepreneur Mr. Sbu Leope. Taste of MOFAYA has not yet covered our Province Mpumalanga. Kiss Beverages was born in Mpumalanga, Mbombela by first HDSA entrepreneurs.

Kiss Beverages (Pty) Ltd is driven by one major piece of legislation on which the principle guide in carbonated drinks, which is the Foodstuffs Comestics and Disinfectants Act (No 54 of 1972) Amended in 2011 and The Health Promotion Levy on sugary beverages was legislated through the Rates and Monetary Amounts and Amendment of Revenue Laws Act, 2017 – Act No. 14 of 2017

1.1. Vision statement

Building in partnership and supporting the local economy by keeping the promise to better produce uncompromised highest quality assured carbonated drinks direct to the public with utmost affordable price.

1.2. Mission Statement

Delivering quality assured products direct to the public with most sophisticated modern, latest technology and machinery, while transferring structured life-long learning and skills in learnership, apprenticeship and internship format to all surrounding communities while creating real direct jobs, indirect jobs to youth, women, disabled and albino society while participating in social cohesion activities.



1.3. Our Values

- Committed to World-class quality assured products, especially third world countries which RSA is comparable.
- **Honesty and respectful** for individuals, employers and communities.
- Creating high quality and sustainable employment



1.4. Our Objectives

- To deliver our promise through a health benefit product to local communities, which will be sustainable for generations and generations to come?
- To contribute towards job creation for communities and districts.
- To encourage learning to locals from 20 to 30 years through bursary schemes
- To ensure community participation in project implementation and develop entrepreneurial skills through our shops in Mpumalanga malls/plazas
- Ensure sustainable community development and skills transfer through training and development by providing WEEG (workplace experiential training-practicals).

2. Business long term objectives

2.1. Accredited Training (FOODBEVSETA-Food & Beverages Services Education & Training Authority) and DHET-Department of Higher Education and Training) in

National Certificate: Food and Beverages Processing: Soft Drinks Processing NQF 3 for all semi-skilled employees, in a learnership format.

2.1.1. The entity's has already produced two flavours and one still water 2020/2021 by:

- Outsourcing microbiologist lab for quality testing (MereuxNutri Sciences).
- Outsourcing bottling activities (Inhle beverages).
- Outsourcing PET bottles manufacturing (Poly Oak)
- Outsourcing cans manufacturing (Qualipak and BevCan)
- Outsourcing transportation to Distribution warehouses from bottling company

NB: It is best to utilise professional, qualified partners and it is very cheap, while eliminating all risks of poor performance and poor workmanship.

MULTI-SETA DISCIPLINE PROJECT

1. Soft drinks processing-FOODBEVseta
2. Point of sale program-WRSETA
3. Selling goods & Services-WRSETA
4. Dispatch and receiving-WRSETA
5. General security practices-SASSETA
6. Junior bookkeepers-FASSET
7. Financial Managers-FASSET
8. Business Admin-Servicesseta
9. Marketing-Servicesseta
10. Retail Management program-WRSETA
11. Delivery truck drivers-WRSETA
12. Professional driving-TETA
13. Refrigeration-merSETA (cold room/retail)

3.Current Achievements

The entity has achieved and already tested five (5) flavours, for fungal/chemical test and two flavours that have done well in the market across provinces, during launch and promotion without compromise. Our agreement with bottling company is indefinite (Inhle beverages) and the following:

No	Items
1	Kiss Beverages is a registered trade mark in South Africa with CIPC
2	Official member of South African National Halaal Authority (SANHA) 2021/2022
3	Holding reliable account with ingredients/flavourants suppliers (IberChem & Kalex)
4	Holding reliable account with product sampling and testing laboratory (MeureaxNutriSciences)
5	Holding account of shrink wrap around labels production company (Redfern Long run)
6	Holding reliable account of sticker labels production company (LabelPro)
7	Holding reliable account with PET bottles producers (Poly Oak Mpumalanga and Gauteng)
8	Holding reliable account with the blending and bottling company (Inhle beverages (Pty) Ltd

3.1. Shareholder(s)/Member(s)'s ownership percentage

Shareholders	Ownership	Status
Borderless Activities and Networking CC	28.5	Founder/Director
Masimula Trading CC	30.5%	Founder/Director
CK & V Trading (Pty) Ltd	20%	Shareholder
Empire Resources (Pty) Ltd	15%	Shareholder
Bhekiwe Trading (Pty) Ltd	4%	Goodwill
DM Mobu Investment (Pty) Ltd	2%	Goodwill

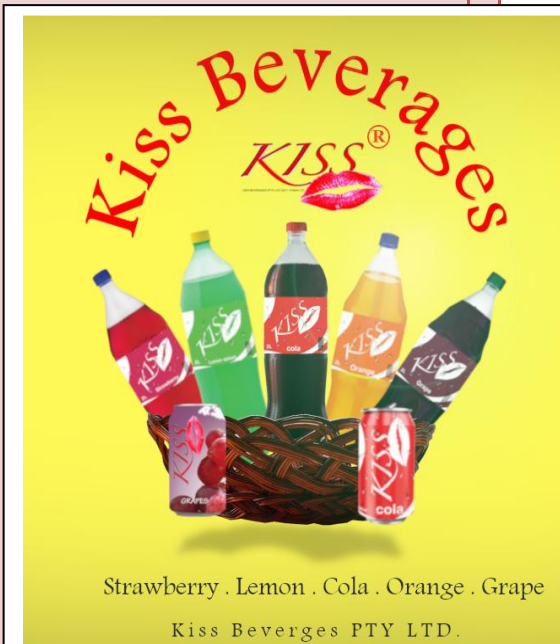
4.Legal requirement and recruitment

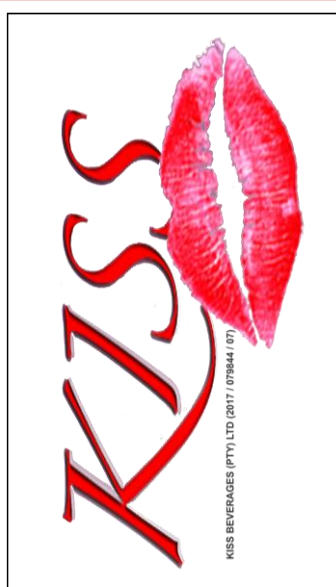
Kiss Beverages (Pty) Ltd is fully registered with CIPC, SARS, SANHA (South African National Halaal Authority) which has a regards to RSA laws. Kiss Beverages has also registered its Trade Mark with CIPC and prepared to take care of all environmental laws, which has been identified to be of future social cohesion job creation to the designated groups in term of the EEA guidelines and for local communities, in recycling opportunities to PETCO and Safripol.

JV's, Partners and industry stakeholders

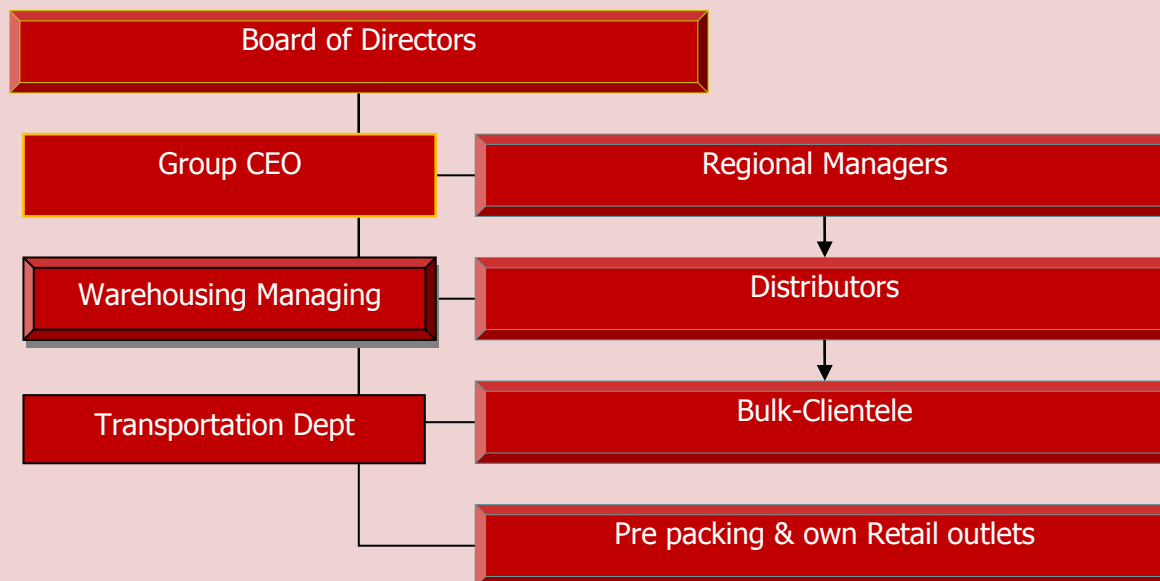
To realize the goals and objectives, the entity need infra-structure and set-up funding and to involve:

1. Department of Economic Affairs
2. Department of Rural Development
3. LED (Local Economic Development)
4. Local SMME grants and donors
5. Foreign Aid, rural development
6. Sector Education & Training Authorities (SETAs) and WRSETA





5.Organisational chart



6.Ownership percentage

Name of Owner/Director	Date of birth	Owner %	Voting rights	Address
Mahlatse Isaac Motswege	1969-04-05	28.5%	28.5%	Stand no.225 Phosaville Trust,1332 P.O.Box 3475 Matsulu 1203 Mpumalanga, RSA
Boy Lohaca Shongwe	1965-01-02	30.5%	30.5%	
Moeketseng Daniel Mobu	1971-09-04	2%	2%	
Bhekinkosi Absalom Mngomezulu	1969-01-	4%	4%	
France Sambo	1978-10-01	15%	15%	
Vusie Carrido Khumalo	1970-01-17	20%	20%	



7. Day-to day management and decision-making

Items/Description	Name	Status		Youth		Disabled		Length of service
		HDI	PDI	Yes	No	Yes	No	
Financial Decisions								
Cheque Signing	Boy & Isaac		Yes	No			No	Undefined
Signing and co-signing of loans	Boy & Isaac		Yes	No			No	Undefined
Acquisitions of line of credit	Boy & Isaac		Yes	No			No	Undefined
Sureties	Boy & Isaac		Yes	No			No	Undefined
Major purchases	Boy & Isaac		Yes	No			No	Undefined
Signing of contracts	Boy & Isaac		Yes	No			No	Undefined
Management								
Market & Sales operations	Frans Sambo		Yes	Yes			No	12 months
Hiring and Firing	Boy		Yes	Yes			No	Undefined
Supervision of field work	Elliot Phiri		Yes	No			No	12 months
General Marketing	Frans Sambo		Yes	No			No	12 months

7.1. Current product storage facility

Kiss beverages is currently delivering from factory in Heidelberg to client warehouses across Mpumalanga, Limpopo and Gauteng. Kiss beverages has already received lease agreement to rent its first retail warehouse for reselling in KaMhlushwa-Nkomazi.



8. Products and services

8.1. Current fast moving products bottled at Inhle Beverages

- 500ml water still
- 2L Kiss Orange flavour
- 2L Kiss Lemon splash



8.2. Sampled products ready to be produced at Inhle Beverages-Bottling Company

- 500ml Kiss Water still and sparkling
- 1.5L Kiss sparkling water
- 500ml Blue Kiss still (Product of kiss beverages)
- 1.5ml Blue Kiss still (Product of Kiss beverages)
- 500ml Dash sparkling water (Product of kiss beverages)
- 1.5l Dash sparkling water (Product of kiss beverages)
- 1.5L Blue Kiss water still
- 2L Kiss Apple flavour
- 2L Kiss Iron Brew Flavour
- 2L Kiss Cola flavour
- 2L Kiss grape flavour
- 2L Kiss flavour
- 2L Kiss Cream soda flavour
- 2L Kiss Orange flavour
- 2L Kiss Dry lemon
- 340ml/440ml Kiss lemon splash
- 340m/440ml Kiss cola
- 340ml Kiss grape
- 340ml dry lemon
- 500ml Bold K ENERGY Drink
- 500ml Cannabis infused Bold K Energy drink



KISS BEVERAGES

DISTRIBUTED BY: CSV INVESTMENTS

CELL: 7908 0008 / 7645 1201

eSWATINI (SARS export permit granted)

8.3 .Anticipated Warehouses in pipeline

1. KaMhlushwa (Thabethe's garage)
2. Mbombela
3. Burgersfort
4. Tzaneen
5. Komatipoort

8.4. Factory Location

Kiss Beverages (Pty) Ltd is proudly bottled at Heidelberg at portion 159 Houtpoort farm at Lesedi Local Municipality at Sedibeng District in Gauteng.

9.0. The Launch of Kiss beverages in 20/11/2020



9.1. Professionals assistant and terms of management

Title of the professional	Type of engagement
Attorney	Consultancy basis
Accountant/auditor	Consultancy basis
Skills Development Facilitator	Permanent basis
Researcher, product developer and business advisor	Consultancy basis

9.2. Street address of all facilities used by the business

(E.g. warehouse, storage, spaces, offices etc)

STAND NO 229, Phosaville, Kamhlushwa, Mpumalanga, 1332



Local beverage company unveils its products

Lindokuhle Khoza

MBOMBELA: After three years of existence, the KISS Beverages Company has finally managed to pull through all the teething challenges and introduce its products to the public.

Last week the Tuesday, the company held a media briefing at Nelcity building where they officially launched their products. The Chairperson of Kiss Beverage Company, Isaac Motswege said the journey was never easy but they never gave up fulfilling their dream.

"I started this whole idea with Mr Boy Shongwe. In 2015 we commenced our research.

We realised that a lot of companies

dealing with beverages come from outside the country so we saw the need to produce a beverage that will be invented by South African, moreover by people from Mbombela.

We have met halfway with ideas that led to one solid and successful idea, which is KISS Beverages," said Motswege.

He stated that the company so far has been in operation for three months distributing beverages reaching up to 300km radius around Mbombela.

"The processes of producing the products were never easy. Most of the products could not be purchased in small quantities; therefore we couldn't get ingredients we needed in order commence our production," he added.

The chairperson has further highlighted that the major challenge they encounter so far is lack of resources, as a result they are unable to deliver their products in bulks to their customers. This delays the production.

He added that after all was said and done they have their samples, had them tested and received their certificates with the intervention of Mr Mobu.

The KISS products which are soft drinks of different flavours and still water are now available in some stores around Mpumalanga.

The company's future plans are to be an international brand, to be able to supply in bulk to the neighbouring countries.